



NSW ROGAINING ASSOCIATION STRATEGIC PLAN 2012-2017

Our Mission: to provide quality Rogaines in NSW
<p>The benefits of rogaining:</p> <ul style="list-style-type: none"> • a relatively inexpensive 1-2 day outdoor activity • wider access to bushwalking areas in NSW • access to some areas not easily accessible to the general public • communal awareness about the need to care for the natural environment • physical exercise for individuals leading to a more healthy community • development of teamwork skills and cross country navigation skills • development of self-reliance and leadership skills in outdoor settings • anyone (juniors to ultra-veterans) can participate and experience personal satisfaction that comes from cross-country navigation at one's own level of ability • opportunity to participate in non-competitive to elite cross-country navigation events
<p>We will pursue our mission by:</p> <ul style="list-style-type: none"> • increasing participation levels • raising the quality of rogaines • developing NSWRA to ensure a long-term sustainable rogaining association and committee

Our key focus areas are: Members, Rogaining Events and NSWRA Committee

1. Members – Participants/ Volunteers/ Legacy-Leavers

Our Goals	Our Objectives
Attract more participants	Increase community awareness of rogaining. Promote participation in 24 hour events and remove perception of the 'to hard' 24 hour event.
Retain participants at subsequent rogaines	Providing a friendly event atmosphere. Providing the opportunity for self-improvement using rogaining publications, on-line resources and navigation workshops.
Attract a range of competitors (particularly for 24 hr events and university championships)	Recognition of achievements. Provide quality events. Fair competition and challenging courses.
Achieve greater representation of particular categories	Promote rogaining to university students, scouts.
Use volunteers and committee members' time effectively	Seek efficiencies in our processes, share these across associations, re-use courses, encourage new ideas.
Recognize volunteers and legacy leavers	Implement the free entry policy/ Warwick Marsden award.
Provide support to volunteers	Access to information/ templates, financial support, administrative support.

2. Quality rogaining events

The sport is built on the foundation that rogaining events should embody:

- interesting countryside in which to rogain
- an accurate, fair and challenging course
- a friendly hash house atmosphere
- excellent administration and organisation of events

Our Goals	Our Objectives
Consistently provide high quality events	By regular review, by building on the 4 key elements above, making available on-line resources about the sport for organisers and participants provide assistance to organisers (financial and administrative). Seek feedback from participants and provide constructive feedback to event organisers.
Offer fair and consistent competition	Adhere to rogaining rules.
Increase participation in existing rogaines (e.g. 12 and 24 hr events)	By rotating site locations in NSW, and provide greater access to members. Set event calendar 12 months in advance.
Increase community awareness and support for rogaining	Communicating regularly with the community, providing publicity to local and major media.
Take a proactive role in encouraging members to respect the natural environment	Leading by example, newsletters, instructions and messages to participants (in final instructions).
Provide a clear message to landowners (government and private) that rogainers respect their land	Ensure early contact with land owners during course setting. Maintain open communications with land agencies and owners.
Monitor land access issues, and seek new land areas to hold events	Maintain open communications with land agencies. Maintain archive of event locations, encourage members to seek new event locations.

3. Committee and Financial resources

Our Goals	Our Objectives
A functional and effective NSWRA committee.	Identifying, attracting, training, mentoring, rotating and retaining capable leaders. Succession planning for committee.
Maintain active dialogue and communications between committee members and groups responsible for different delivery models for rogaining events	Improve communication between meetings, particularly with remote committee members. All committee members to actively participate at committee meetings.
Define and communicate the committee roles	Set clear position descriptions with key tasks.
Achieve an appropriate balance between events fees, capitation fees and other fund sources such as grants	Monitor event budgets, with an aim to balance profits and losses annually.
Use NSWRA funds effectively	Reviewing use of longer-term funds.