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| Rogaining logo.JPG |  **NSW ROGAINING ASSOCIATION** **STRATEGIC PLAN 2012-2017** |

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| Our Mission: to provide quality Rogaines in NSW |
| The benefits of rogaining:* a relatively inexpensive 1-2 day outdoor activity
* wider access to bushwalking areas in NSW
* access to some areas not easily accessible to the general public
* communal awareness about the need to care for the natural environment
* physical exercise for individuals leading to a more healthy community
* development of teamwork skills and cross country navigation skills
* development of self-reliance and leadership skills in outdoor settings
* anyone (juniors to ultra-veterans) can participate and experience personal satisfaction that comes from cross-country navigation at one’s own level of ability
* opportunity to participate in non-competitive to elite cross-country navigation events
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| We will pursue our mission by:* increasing participation levels
* raising the quality of rogaines
* developing NSWRA to ensure a long-term sustainable rogaining association and committee
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Our key focus areas are: Members, Rogaining Events and NSWRA Committee

**1. Members – Participants/ Volunteers/ Legacy-Leavers**

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| **Our Goals** | **Our Objectives** |
| Attract more participants | Increase community awareness of rogaining.Promote participation in 24 hour events and remove perception of the ‘to hard’ 24 hour event.  |
| Retain participants at subsequent rogaines | Providing a friendly event atmosphere.Providing the opportunity for self-improvement using rogaining publications, on-line resources and navigation workshops. |
| Attract a range of competitors (particularly for 24 hr events and university championships) | Recognition of achievements.Provide quality events.Fair competition and challenging courses. |
| Achieve greater representation of particular categories  | Promote rogaining to university students, scouts.  |
| Use volunteers and committee members’ time effectively | Seek efficiencies in our processes, share these across associations, re-use courses, encourage new ideas. |
| Recognize volunteers and legacy leavers | Implement the free entry policy/ Warwick Marsden award. |
| Provide support to volunteers | Access to information/ templates, financial support, administrative support. |

**2. Quality rogaining events**

The sport is built on the foundation that rogaining events should embody:

* interesting countryside in which to rogaine
* an accurate, fair and challenging course
* a friendly hash house atmosphere
* excellent administration and organisation of events

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| **Our Goals** | **Our Objectives** |
| Consistently provide high quality events | By regular review, by building on the 4 key elements above, making available on-line resources about the sport for organisers and participants provide assistance to organisers (financial and administrative).Seek feedback from particpants and provide constructive feedback to event organisers. |
| Offer fair and consistent competition | Adhere to rogaining rules. |
| Increase participation in existing rogaines (e.g. 12 and 24 hr events) | By rotating site locations in NSW, and provide greater access to members.Set event calendar 12 months in advance. |
| Increase community awareness and support for rogaining  | Communicating regularly with the community, providing publicity to local and major media. |
| Take a proactive role in encouraging members to respect the natural environment | Leading by example, newsletters, instructions and messages to participants (in final instructions). |
| Provide a clear message to landowners (government and private) that rogainers respect their land | Ensure early contact with land owners during course setting.Maintain open communications with land agencies and owners. |
| Monitor land access issues, and seek new land areas to hold events | Maintain open communications with land agencies.Maintain archive of event locations, encourage members to seek new event locations. |

**3. Committee and Financial resources**

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| **Our Goals** | **Our Objectives** |
| A functional and effective NSWRA committee.  | Identifying, attracting, training, mentoring, rotating and retaining capable leaders.Succession planning for committee. |
| Maintain active dialogue and communications between committee members and groups responsible for different delivery models for rogaining events | Improve communication between meetings, particularly with remote committee members.All committee members to actively participate at committee meetings. |
| Define and communicate the committee roles | Set clear position descriptions with key tasks. |
| Achieve an appropriate balance between events fees, capitation fees and other fund sources such as grants  | Monitor event budgets, with an aim to balance profits and losses annually.  |
| Use NSWRA funds effectively | Reviewing use of longer-term funds. |